



John Vlastelica

Founder, Managing Director
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We don't recruit.
We help organizations recruit better.

John Vlastelica's Bio

John Vlastelica draws from 18 years of recruiting experience, including 8 years as a corporate recruiting leader and 5 years as a recruitment management consultant and trainer.

A Corporate Practitioner

John has successfully built, scaled, and led large recruitment functions during critical growth periods for well known organizations. John was the Senior Director, Global Recruiting for Expedia, Inc., the world's largest travel company, and a Recruiting Director with Amazon.com, one of the world's fastest growing public companies. He started his recruitment career in the early '90s, during the telecom industry explosion, as the engineering recruitment leader for two start-up divisions of AT&T Wireless.

A Management Consultant, Adviser, and Trainer

John started Recruiting Toolbox, Inc. in 2002 with a clear mission: To help organizations recruit better. He draws from successes and failures as a corporate recruitment leader to help clients improve their recruitment strategies, processes, and team capabilities. Recruiting Toolbox helps leading organizations across all industries and geographies, including organizations in high-tech, bio-tech, healthcare, financial services, retail and the public sector. John has been hired to help companies like Nike, Eddie Bauer, T-Mobile, Google, Coldwell Banker, Kaiser, Microsoft, Salesforce.com, Zumiez, Philips, and the International Monetary Fund.

An Active Participant in the Global Recruitment Community

John has shared his expertise with colleagues as an entertaining and credible presenter at some of the biggest recruiting conferences (including SHRM's Global Conference, Staffing Management Association conferences, ERE Expo, Kennedy, NACE, and AIRS Symposiums), through online webinars, and as an instructor for the Strategic Talent Acquisition Roundtable Leadership Academies across the U.S. Attendees describe his sessions as real world, practitioner focused, practical, and fun.

John was a founder of the SHRM Staffing Management Association of Seattle in 2001, was elected President for 4 terms, and now serves as their strategic advisor and master of ceremonies for their regional Staffing Symposiums. John has also served several terms on the board of Washington State's largest SHRM chapter, the Lake Washington Human Resources Association. In 2006, he received the Distinguished Member Award from the 7,000+ member Northwest Human Resource Management Association.

He is also an author of many popular recruiting white papers, work published in two books on staffing best practices, and best practice articles designed to help corporate recruiters, HR professionals, and hiring managers recruit better.

He graduated magna cum laude, and first in his class, with a degree in business from Western Washington University.

John and his family live near Seattle, Washington.